






## AUGUST 2020 PROMOTIONS

|    | PRODUCT NAME                        | ON INVOICE | CASE COUNT | SINGLE UNIT COST | PROMOTION        | SUGGESTED RETAIL | MARGIN   |
|---|-------------------------------------|------------|------------|------------------|------------------|------------------|----------|
|   | 12 PK (12 OZ CANS)                  | \$ 8.47    | 2          | \$ 4.24          | 2 FOR \$10       | \$ 5.99          | 15 - 30% |
|   | 20 OZ. CSD                          | \$ 27.05   | 24         | \$ 1.13          | 2 FOR \$3.75     | \$ 2.09          | 40 - 46% |
|   | 28 OZ. POWERade                     | \$ 14.10   | 15         | \$ 0.94          | 2 FOR \$2.50     | \$ 1.99          | 25 - 53% |
|   | 16 OZ. MONSTER                      | \$ 36.11   | 24         | \$ 1.50          | 2 FOR \$4.50     | \$ 2.69          | 33 - 44% |
|   | 28 OZ. BODY ARMOR                   | \$ 16.50   | 12         | \$ 1.38          | 2 FOR \$4        | \$ 2.89          | 31 - 52% |
|   | 20 OZ. VITAMIN WATER                | \$ 13.08   | 12         | \$ 1.09          | \$1.79           | \$ 1.79          | 39%      |
|   | 2L SSD                              | \$ 14.48   | 8          | \$ 1.81          | \$2.49           | \$ 2.49          | 27%      |
|   | 355 ML. KO De MEXICO                | \$ 21.21   | 24         | \$ 0.88          | \$1.49           | \$ 1.49          | 41%      |
|   | 12 OZ. TOPO CHICO GLASS             | \$ 20.30   | 24         | \$ 0.85          | \$1.49           | \$ 1.49          | 43%      |
|   | 20.3 OZ. TOPO CHICO PET             | \$ 22.70   | 24         | \$ 0.95          | \$1.59           | \$ 1.59          | 41%      |
|   | 20 OZ. DASANI                       | \$ 17.52   | 24         | \$ 0.73          | \$1.29           | \$ 1.29          | 43%      |
|   | 16 OZ. REIGN ENERGY DRINKS          | \$ 18.72   | 12         | \$ 1.56          | 2 FOR \$4.50     | \$ 2.69          | 31 - 42% |
|   | 16 OZ. FULL THROTTLE/ NOS           | \$ 36.11   | 24         | \$ 1.50          | 2 FOR \$4.50     | \$ 2.69          | 33 - 44% |
|   | 18.5 GOLD PEAK                      | \$ 13.44   | 12         | \$ 1.12          | \$1.89           | \$ 1.89          | 41%      |
|   | 16 OZ. SSD CANS                     | \$ 19.20   | 24         | \$ 0.80          | \$1.39           | \$ 1.39          | 42%      |
|   | 20 OZ. POWERade                     | \$ 18.24   | 24         | \$ 0.76          | \$1.29           | \$ 1.29          | 41%      |
|   | 1 LITER FUZE REFRESH TEA            | \$ 9.72    | 12         | \$ 0.81          | \$1.29           | \$ 1.29          | 37%      |
|   | TUM E YUMMIES                       | \$ 8.40    | 12         | \$ 0.70          | \$1.19           | \$ 1.19          | 41%      |
|   | 23 OZ. PEACE TEA CAN                | \$ 8.88    | 12         | \$ 0.74          | 2 FOR \$2.22     | \$ 1.39          | 33 - 47% |
|   | CORE POWER                          | \$ 17.54   | 12         | \$ 1.46          | 2 FOR \$4        | \$ 2.99          | 27 - 51% |
|   | 700 ML SMARTWATER                   | \$ 29.04   | 24         | \$ 1.21          | \$1.99           | \$ 1.99          | 39%      |
|   | 1 LITER SMARTWATER                  | \$ 15.48   | 12         | \$ 1.29          | 2 FOR \$3.50     | \$ 2.29          | 26 - 44% |
|   | 12 OZ. MINUTE MAID JUICE            | \$ 22.56   | 24         | \$ 0.94          | 2 FOR \$3        | \$ 1.99          | 37 - 53% |
|   | 20 OZ. FANTA FLAVORS                | \$ 22.62   | 24         | \$ 0.94          | 2 FOR \$2.50     | \$ 1.59          | 25 - 41% |
|   | 13.7 OZ. DUNKIN DONUTS ICED COFFEE  | \$ 16.68   | 12         | \$ 1.39          | \$2.39           | \$ 2.39          | 42%      |
|   |                                     |            |            |                  |                  |                  |          |
|   | PRODUCT NAME                        | ON INVOICE | CASE COUNT | SINGLE UNIT COST | PROMOTION        | SUGGESTED RETAIL | MARGIN   |
|   | 28 OZ. GATORADE                     | \$ 15.70   | 15         | \$ 1.05          | 2 FOR \$3        | \$ 2.49          | 30 - 58% |
|   | 1 LITER BRISK TEA                   | \$ 10.95   | 15         | \$ 0.73          | \$0.99           | \$ 0.99          | 26%      |
|   | 16 OZ. ROCKSTAR                     | \$ 27.00   | 24         | \$ 1.13          | 2 FOR \$3        | \$ 2.29          | 25 - 51% |
|   | 20 OZ. CSD FLAVORS                  | \$ 17.90   | 24         | \$ 0.74          | \$1.29           | \$ 1.29          | 43%      |
|   | 2 LITER FLAVORS                     | \$ 8.35    | 8          | \$ 1.04          | \$1.29           | \$ 1.29          | 19%      |
|   |                                     |            |            |                  |                  |                  |          |
|  | PRODUCT NAME                        | ON INVOICE | CASE COUNT | SINGLE UNIT COST | PROMOTION        | SUGGESTED RETAIL | MARGIN   |
|   | 20 OZ. CSD                          | \$ 23.00   | 24         | \$ 0.96          | 2 FOR \$3        | \$ 1.99          | 36 - 52% |
|   | 16 OZ. CANS                         | \$ 16.15   | 24         | \$ 0.67          | 2 FOR \$1.99     | \$ 1.39          | 32 - 52% |
|   | 2 & 11 FORTO COFFEE                 | \$ 20.50   | 12         | \$ 1.71          | 2 FOR \$4.99     | \$ 2.99          | 32 - 43% |
|   | 18 OZ. BAI SPORT DRINK              | \$ 15.00   | 12         | \$ 1.25          | 2 FOR \$3.49     | \$ 2.49          | 28 - 50% |
|   | 16 OZ. A-SHOCK                      | \$ 12.00   | 12         | \$ 1.00          | BUY 1 GET 1 FREE | \$ 2.79          | 28 - 64% |
|   | 18 OZ. BAI WATER                    | \$ 11.50   | 12         | \$ 0.96          | 2 FOR \$2.99     | \$ 1.89          | 36 - 49% |
|   | 20 OZ. CORE & 500 ML EVIAN          | \$ 23.00   | 24         | \$ 0.96          | 2 FOR \$2.99     | \$ 1.89          | 36 - 49% |
|   | 20 OZ. DEJA BLUE                    | \$ 9.00    | 24         | \$ 0.38          | \$0.79           | \$ 0.79          | 53%      |
|   | 1 LITER DEJA BLUE                   | \$ 8.75    | 12         | \$ 0.73          | \$0.99           | \$ 0.99          | 26%      |
|   | 16 OZ. SNAPPLE TEA                  | \$ 10.50   | 12         | \$ 0.88          | 2 FOR \$2.22     | \$ 1.99          | 21 - 56% |
|   | 18.5 OZ. STRAIGHT-UP TEA            | \$ 10.50   | 12         | \$ 0.88          | 2 FOR \$2.22     | \$ 1.99          | 21 - 56% |
|   |                                     |            |            |                  |                  |                  |          |
|  | PRODUCT NAME                        | ON INVOICE | CASE COUNT | SINGLE UNIT COST | PROMOTION        | SUGGESTED RETAIL | MARGIN   |
|   | 12 OZ. CANS (SPANNER - AUG & SEP)   | \$ 45.90   | 24         | \$ 1.91          | 2 FOR \$5        | \$ 3.19          | 24 - 40% |
|   | 8.4 OZ. CANS                        | \$ 33.90   | 24         | \$ 1.41          | 2 FOR \$4.22     | \$ 2.39          | 33 - 41% |
|   |                                     |            |            |                  |                  |                  |          |
|  | PRODUCT NAME                        | ON INVOICE | CASE COUNT | COST             | PROMOTION        | SUGGESTED RETAIL | MARGIN   |
|   | RUFFLES CHIPS (2.375 - 2.5 OZ.)     | \$ 1.32    | 1          | \$ 1.32          | 2 FOR \$3.5      | \$ 1.89          | 25 - 30% |
|   | DORITOS WONDER WOMAN (2.75 OZ.)     | \$ 108.24  | 82         | \$ 1.32          |                  | \$ 154.98        | 30%      |
|   | LAYS ICON FLAVORS (2.5 - 2.625 OZ.) | \$ 84.48   | 64         | \$ 1.32          |                  | \$ 120.96        | 30%      |
|   |                                     |            |            |                  |                  |                  |          |

\* COST PRICE BEFORE REBATE

\* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES