






JULY 2020 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	20 OZ CSD	\$ 27.53	24	\$ 1.15	2 FOR \$3.75	\$ 2.09	39 - 45%
	28 OZ. POWERade	\$ 14.10	15	\$ 0.94	2 FOR \$2.50	\$ 1.99	25 - 53%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. BODY ARMOR	\$ 16.50	12	\$ 1.38	2 FOR \$4	\$ 2.89	31 - 52%
	20 OZ. VITAMIN WATER	\$ 13.08	12	\$ 1.09	\$1.79	\$ 1.79	39%
	2L SSD	\$ 14.48	8	\$ 1.81	\$2.49	\$ 2.49	27%
	355 ML. KO De MEXICO	\$ 21.21	24	\$ 0.88	\$1.49	\$ 1.49	41%
	12 OZ. TOPO CHICO GLASS	\$ 20.30	24	\$ 0.85	\$1.49	\$ 1.49	43%
	20.3 OZ. TOPO CHICO PET	\$ 22.70	24	\$ 0.95	\$1.59	\$ 1.59	41%
	20 OZ. DASANI	\$ 17.52	24	\$ 0.73	\$1.29	\$ 1.29	43%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	18.5 GOLD PEAK	\$ 13.44	12	\$ 1.12	\$1.89	\$ 1.89	41%
	16 OZ. SSD CANS	\$ 19.20	24	\$ 0.80	\$1.39	\$ 1.39	42%
	20 OZ. POWERade	\$ 18.24	24	\$ 0.76	\$1.29	\$ 1.29	41%
	1 LITER FUZE REFRESH TEA	\$ 9.72	12	\$ 0.81	\$1.29	\$ 1.29	37%
	TUM E YUMMIES	\$ 8.40	12	\$ 0.70	\$1.19	\$ 1.19	41%
	23 OZ. PEACE TEA CAN	\$ 8.88	12	\$ 0.74	2 FOR \$2.22	\$ 1.39	33 - 47%
	CORE POWER	\$ 17.54	12	\$ 1.46	2 FOR \$4	\$ 2.99	27 - 51%
	700 ML SMARTWATER	\$ 29.04	24	\$ 1.21	\$1.99	\$ 1.99	39%
	1 LITER SMARTWATER	\$ 15.48	12	\$ 1.29	2 FOR \$3.50	\$ 2.29	26 - 44%
	12 OZ. MINUTE MAID JUICE	\$ 22.56	24	\$ 0.94	2 FOR \$3	\$ 1.99	37 - 53%
	20 OZ. FANTA FLAVORS	\$ 22.62	24	\$ 0.94	2 FOR \$2.50	\$ 1.59	25 - 41%
	13.7 OZ. DUNKIN DONUTS ICED COFFEE	\$ 16.68	12	\$ 1.39	\$2.39	\$ 2.39	42%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	20 OZ. CSD	\$ 25.30	24	\$ 1.05	2 FOR \$3.33	\$ 1.99	37 - 47%
	28 OZ. GATORADE	\$ 15.70	15	\$ 1.05	2 FOR \$3	\$ 2.49	30 - 58%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 27.00	24	\$ 1.13	2 FOR \$3	\$ 2.29	25 - 51%
	1 LITER LIFE WATER	\$ 16.90	12	\$ 1.41	2 FOR \$4	\$ 2.39	30 - 41%
	20 OZ. CSD FLAVORS	\$ 17.90	24	\$ 0.74	\$1.29	\$ 1.29	43%
	2 LITER FLAVORS	\$ 8.35	8	\$ 1.04	\$1.29	\$ 1.29	19%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	12 PK (12 OZ CANS)	\$ 8.25	2	\$ 4.13	2 FOR \$8.88	\$ 5.49	7 - 25%
	16 OZ. CANS	\$ 16.15	24	\$ 0.67	2 FOR \$1.99	\$ 1.39	32 - 52%
	2 & 11 FORTO COFFEE	\$ 20.50	12	\$ 1.71	2 FOR \$4.99	\$ 2.99	32 - 43%
	18 OZ BAI SPORT DRINK	\$ 15.00	12	\$ 1.25	2 FOR \$3.49	\$ 2.49	28 - 50%
	16 OZ A-SHOCK	\$ 12.00	12	\$ 1.00	BUY 1 GET 1 FREE	\$ 2.79	28 - 64%
	18 OZ BAI WATER	\$ 11.50	12	\$ 0.96	2 FOR \$2.99	\$ 1.89	36 - 49%
	20 OZ CORE & 500 ML EVIAN	\$ 23.00	24	\$ 0.96	2 FOR \$2.99	\$ 1.89	36 - 49%
	20 OZ DEJA BLUE	\$ 9.00	24	\$ 0.38	\$0.79	\$ 0.79	53%
	1 LITER DEJA BLUE	\$ 8.75	12	\$ 0.73	\$0.99	\$ 0.99	26%
	18.5 OZ. STRAIGHT-UP TEA	\$ 10.50	12	\$ 0.88	2 FOR \$2.22	\$ 1.99	21 - 56%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	8.4 OZ. CANS	\$ 32.40	24	\$ 1.35	3 FOR \$5.50	\$ 2.39	26 - 44%
	12 OZ. CANS	\$ 46.90	24	\$ 1.95	2 FOR \$5.33	\$ 3.19	27 - 39%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	(5 - 7.75 OZ) LAYS CHIPS	\$ 2.46	1	\$ 2.46	2 FOR \$6	\$ 3.79	18 - 35%
	CHEETOS PEPPER PUFF SHIPPER	\$ 100.16	96			\$ 147.08	32%
	INNOVATION SHIPPER	\$ 92.40	70			\$ 132.30	30%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES