






ACSR

FEBRUARY 2021 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	28 OZ. POWERade	\$ 16.50	15	\$ 1.10	2 FOR \$3	\$ 1.99	27 - 45%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. BODY ARMOR	\$ 19.36	12	\$ 1.61	2 FOR \$5	\$ 2.89	36 - 44%
	12 OZ. MINUTE MAID JUICE	\$ 28.32	24	\$ 1.18	2 FOR \$3.33	\$ 1.99	29 - 41%
	2L SSD	\$ 14.48	8	\$ 1.81	\$2.49	\$ 2.49	27%
	355 ML. KO De MEXICO	\$ 21.21	24	\$ 0.88	\$1.49	\$ 1.49	41%
	12 OZ. TOPO CHICO GLASS	\$ 21.52	24	\$ 0.90	\$1.59	\$ 1.59	43%
	20 OZ. DASANI	\$ 17.52	24	\$ 0.73	\$1.29	\$ 1.29	43%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	18.5 GOLD PEAK	\$ 13.40	12	\$ 1.12	2 FOR \$3	\$ 1.89	25 - 41%
	1 LITER FUZE REFRESH TEA	\$ 9.72	12	\$ 0.81	\$1.29	\$ 1.29	37%
	700 ML SMARTWATER	\$ 29.04	24	\$ 1.21	\$1.99	\$ 1.99	39%
	20 OZ. FANTA FLAVORS	\$ 23.89	24	\$ 1.00	2 FOR \$2.50	\$ 1.59	20 - 37%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	20 OZ. CSD	\$ 25.30	24	\$ 1.05	2 FOR \$3.33	\$ 1.99	37 - 47%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 12.56	12	\$ 1.05	2 FOR \$3	\$ 2.29	30 - 54%
	1 LITER AQUAFINA	\$ 13.24	15	\$ 0.88	2 FOR \$2.50	\$ 1.89	30 - 53%
	20 OZ. CSD FLAVORS	\$ 17.90	24	\$ 0.74	\$1.29	\$ 1.29	43%
	2 LITER FLAVORS	\$ 8.35	8	\$ 1.04	\$1.29	\$ 1.29	19%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	12 OZ. 12 PK	\$ 8.50	2	\$ 4.25	2 FOR \$9	\$ 5.99	6 - 29%
	1 LITER DEJA BLUE	\$ 8.75	12	\$ 0.73	\$0.99	\$ 0.99	26%
	20 OZ. DEJA BLUE	\$ 9.00	24	\$ 0.38	\$0.79	\$ 0.79	53%
	18 OZ. BAI	\$ 16.00	12	\$ 1.33	2 FOR \$4	\$ 2.49	34 - 47%
	16 OZ. CANS	\$ 16.15	24	\$ 0.67	2 FOR \$2	\$ 1.29	33 - 48%
	18.5 STRAIGHT-UP-TEA	\$ 11.00	12	\$ 0.92	2 FOR \$2.50	\$ 1.89	26 - 51%
	16 OZ. A-SHOC ENERGY DRINK	\$ 16.30	12	\$ 1.36	2 FOR \$4	\$ 2.79	32 - 51%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	12 OZ. CANS	\$ 46.90	24	\$ 1.95	2 FOR \$5.33	\$ 3.19	27 - 39%
	8.4 OZ. CANS	\$ 32.90	24	\$ 1.37	2 FOR \$4	\$ 2.39	32 - 43%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL	MARGIN

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES