






ACSR

APRIL 2021 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	28 OZ. POWERade	\$ 14.30	15	\$ 0.95	2 FOR \$2.50	\$ 1.99	24 - 52%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. BODY ARMOR	\$ 19.36	12	\$ 1.61	2 FOR \$5	\$ 2.89	36 - 44%
	18.5 GOLD PEAK	\$ 13.40	12	\$ 1.12	2 FOR \$3	\$ 1.89	25 - 41%
	2L SSD	\$ 14.48	8	\$ 1.81	\$2.49	\$ 2.49	27%
	355 ML. KO De MEXICO	\$ 21.21	24	\$ 0.88	\$1.49	\$ 1.49	41%
	12 OZ. TOPO CHICO GLASS	\$ 21.52	24	\$ 0.90	\$1.59	\$ 1.59	43%
	20 OZ. DASANI	\$ 17.52	24	\$ 0.73	\$1.29	\$ 1.29	43%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	1 LITER FUZE REFRESH TEA	\$ 9.72	12	\$ 0.81	\$1.29	\$ 1.29	37%
	700 ML SMARTWATER	\$ 28.08	24	\$ 1.17	2 FOR \$3	\$ 2.09	22 - 44%
	20 OZ. FANTA FLAVORS	\$ 23.89	24	\$ 1.00	2 FOR \$2.50	\$ 1.59	20 - 37%
	12 OZ. MINUTE MAID JUICE	\$ 28.32	24	\$ 1.18	2 FOR \$3.33	\$ 1.99	29 - 41%
	20 OZ. BODY ARMOR EDGE	\$ 16.00	12	\$ 1.33	2 FOR \$4	\$ 2.59	34 - 49%
	12 OZ. MONSTER ENERGY	\$ 30.55	24	\$ 1.27	3 FOR \$5.33	\$ 2.29	28 - 45%
	12 OZ. COKE WITH COFFEE	\$ 15.90	12	\$ 1.33	\$2.39	\$ 2.39	45%
	AHA 16 OZ. CAN	\$ 16.50	24	\$ 0.69	2 FOR \$2.50	\$ 1.49	45 - 54%
	CORE POWER 14 OZ.	\$ 24.80	12	\$ 2.07	\$3.29	\$ 3.59	37.00%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	28 OZ. GATORADE	\$ 18.40	15	\$ 1.22	2 FOR \$3.50	\$ 2.49	30 - 51%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 12.56	12	\$ 1.05	2 FOR \$3	\$ 2.29	30 - 54%
	20 OZ. CSD FLAVORS	\$ 17.90	24	\$ 0.74	\$1.29	\$ 1.29	43%
	2 LITER FLAVORS	\$ 8.35	8	\$ 1.04	\$1.29	\$ 1.29	19%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	20 OZ. CSD	\$ 26.30	24	\$ 1.10	2 FOR \$3.33	\$ 1.99	34 - 45%
	2 LITER CSD	\$ 11.60	8	\$ 1.45	2 FOR \$3.33	\$ 2.49	13 - 42%
	1 LITER DEJA BLUE	\$ 8.75	12	\$ 0.73	\$0.99	\$ 0.99	26%
	20 OZ. DEJA BLUE	\$ 9.00	24	\$ 0.38	\$0.79	\$ 0.79	53%
	500 ML VITA COCO	\$ 20.00	12	\$ 1.66	2 FOR \$5	\$ 2.99	34 - 44%
	30.4 CORE HYDRATION	\$ 15.75	12	\$ 1.31	2 FOR \$4	\$ 2.69	34 - 51%
	16 OZ. SNAPPLE	\$ 11.00	12	\$ 0.92	2 FOR \$2.50	\$ 1.89	26 - 51%
	8 OZ. PEETS	\$ 18.00	12	\$ 1.50	2 FOR \$5	\$ 3.29	33 - 54%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	12 OZ. CANS	\$ 45.40	24	\$ 1.89	2 FOR \$5	\$ 3.19	24 - 41%
	8.4 OZ. CANS	\$ 33.90	24	\$ 1.41	2 FOR \$4.22	\$ 2.39	33 - 41%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL	MARGIN
	SABRITAS (6.5 OZ - 9.25 OZ.)	\$ 2.00	1	\$ 2.00	2 FOR \$5	\$ 2.99	20 - 33%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES