






ACSR

AUGUST 2021 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL	MARGIN
	28 OZ. POWERade	\$ 14.30	15	\$ 0.95	2 FOR \$2.50	\$ 1.99	24 - 52%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. BODY ARMOR	\$ 16.86	12	\$ 1.41	2 FOR \$4	\$ 2.89	30 - 51%
	1 LITER DASANI WATER	\$ 11.28	12	\$ 0.94	2 FOR \$2.22	\$ 1.69	15 - 44%
	13.7 OZ. DUNKIN DONUTS	\$ 18.72	12	\$ 1.56	\$2.69	\$ 2.99	42%
	355 ML. KO De MEXICO	\$ 21.21	24	\$ 0.88	\$1.49	\$ 1.49	41%
	12 OZ. TOPO CHICO GLASS	\$ 21.52	24	\$ 0.90	\$1.59	\$ 1.59	43%
	12 OZ. COKE ENERGY	\$ 31.92	24	\$ 1.33	2 FOR \$4.50	\$ 2.69	41 - 51%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	12 OZ. MONSTER ENERGY	\$ 30.55	24	\$ 1.27	3 FOR \$5.33	\$ 2.29	28 - 45%
	1 LITER SMART WATER	\$ 15.48	12	\$ 1.29	2 FOR \$3.5	\$ 2.29	26 - 44%
	20 OZ. FANTA FLAVORS	\$ 23.89	24	\$ 1.00	2 FOR \$2.50	\$ 1.59	20 - 37%
	12 OZ. MINUTE MAID JUICE	\$ 28.32	24	\$ 1.18	2 FOR \$3.33	\$ 1.99	29 - 41%
	20 OZ. BODY ARMOR EDGE	\$ 16.00	12	\$ 1.33	2 FOR \$4	\$ 2.59	34 - 49%
	18.5 GOLD PEAK	\$ 13.40	12	\$ 1.12	2 FOR \$3	\$ 1.89	25 - 41%
	15.5 OZ. TOPO CHICO	\$ 22.45	24	\$ 0.94	\$1.79	\$ 1.79	47.00%
	390 ML MINI CSD BOTTLE	\$ 23.00	24	\$ 0.96	2 FOR \$3	\$ 1.69	36 - 43%
	700 SMART WATER	\$ 28.08	24	\$ 1.17	2 FOR \$3	\$ 2.09	22 - 44%
	CORE POWER 14 OZ.	\$ 24.80	12	\$ 2.07	\$3.29	\$ 3.59	37.00%
	16 OZ. CSD CANS	\$ 19.82	24	\$ 0.83	2 FOR \$2.50	\$ 1.59	34 - 48%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL	MARGIN
	28 OZ. GATORADE	\$ 18.40	15	\$ 1.23	2 FOR \$3.50	\$ 2.49	30 - 51%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 12.56	12	\$ 1.05	2 FOR \$3	\$ 2.29	30 - 54%
	20 OZ. CSD FLAVORS	\$ 17.90	24	\$ 0.74	\$1.29	\$ 1.29	43%
	2 LITER FLAVORS	\$ 8.35	8	\$ 1.04	\$1.29	\$ 1.29	19%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL	MARGIN
	12 OZ. 12 PK.	\$ 8.80	2	\$ 4.40	2 FOR \$9.99	\$ 6.19	12 - 29 %
	1 LITER DEJA BLUE	\$ 8.75	12	\$ 0.73	\$0.99	\$ 0.99	26%
	20 OZ. DEJA BLUE	\$ 9.00	24	\$ 0.38	\$0.79	\$ 0.79	53%
	16.9 OZ. VITA COCO	\$ 20.00	12	\$ 1.67	2 FOR \$5	\$ 2.99	33 - 44%
	16 OZ. XYIENCE	\$ 16.30	12	\$ 1.36	2 FOR \$4	\$ 2.79	32 - 51%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL	MARGIN
	8.4 OZ. CANS	\$ 33.90	24	\$ 1.41	2 FOR \$4.22	2.39/ EA	33 - 41%
	12 OZ. CANS	\$ 45.40	24	\$ 1.89	2 FOR \$5	\$ 3.19	24 - 41%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETEAIL	MARGIN
	CHEETOS (5 OZ. - 7.5 OZ.)	\$ 2.66	1	\$ 2.66	\$3.50		24%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES