






# ACSR

## SEPTEMBER 2021 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	28 OZ. POWERade	\$ 14.30	15	\$ 0.95	2 FOR \$2.50	\$ 1.99	24 - 52%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. BODY ARMOR	\$ 19.36	12	\$ 1.61	2 FOR \$5	\$ 2.89	35 - 44%
	1 LITER DASANI WATER	\$ 11.28	12	\$ 0.94	2 FOR \$2.22	\$ 1.69	15 - 44%
	13.7 OZ. DUNKIN DONUTS	\$ 19.32	12	\$ 1.61	\$2.79	\$ 2.99	42%
	355 ML. KO De MEXICO	\$ 23.75	24	\$ 0.99	\$1.69	\$ 1.69	41%
	12 OZ. TOPO CHICO GLASS	\$ 21.52	24	\$ 0.90	\$1.59	\$ 1.59	43%
	12 OZ. COKE ENERGY	\$ 31.92	24	\$ 1.33	2 FOR \$4.50	\$ 2.69	41 - 51%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	12 OZ. MONSTER ENERGY	\$ 30.55	24	\$ 1.27	3 FOR \$5.33	\$ 2.29	28 - 45%
	20 OZ. FANTA FLAVORS	\$ 23.89	24	\$ 1.00	2 FOR \$2.50	\$ 1.59	20 - 37%
	12 OZ. MINUTE MAID JUICE	\$ 28.32	24	\$ 1.18	2 FOR \$3.33	\$ 1.99	29 - 41%
	20 OZ. BODY ARMOR EDGE	\$ 16.00	12	\$ 1.33	2 FOR \$4	\$ 2.59	34 - 49%
	18.5 GOLD PEAK	\$ 13.40	12	\$ 1.12	2 FOR \$3	\$ 1.89	25 - 41%
	15.5 OZ. TOPO CHICO	\$ 22.45	24	\$ 0.94	\$1.79	\$ 1.79	47.00%
	390 ML MINI CSD BOTTLE	\$ 23.00	24	\$ 0.96	2 FOR \$3	\$ 1.69	36 - 43%
	20 OZ. DASANI WATER	\$ 17.52	24	\$ 0.73	1.29	\$ 1.29	43.00%
	CORE POWER 14 OZ.	\$ 24.80	12	\$ 2.07	\$3.29	\$ 3.59	37.00%
	16 OZ. CSD CANS	\$ 19.82	24	\$ 0.83	2 FOR \$2.50	\$ 1.59	34 - 48%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	28 OZ. GATORADE	\$ 21.00	15	\$ 1.40	2 FOR \$4	\$ 2.69	30 - 48%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 14.40	12	\$ 1.20	2 FOR \$3.50	\$ 2.49	31 - 52%
	20 OZ. CSD FLAVORS	\$ 19.87	24	\$ 0.83	2 FOR \$2.50	\$ 2.19	34 - 62%
	16 OZ. MOUNTAIN DEW RISE	\$ 17.90	12	\$ 1.49	2 FOR \$4.50	\$ 2.49	34 - 40%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	7.5 OZ. 10PACK	\$ 9.40	3	\$ 3.13	3 FOR \$9.99	\$ 3.99	6 - 21 %
	1 LITER CSD	\$ 14.60	12	\$ 1.22	2 FOR \$2.99	\$ 2.29	19 - 47%
	1 LITER DEJA BLUE	\$ 8.75	12	\$ 0.73	\$0.99	\$ 0.99	26%
	20 OZ. DEJA BLUE	\$ 9.00	24	\$ 0.38	\$0.79	\$ 0.79	53%
	16.9 OZ. VITA COCO	\$ 20.00	12	\$ 1.67	2 FOR \$5	\$ 2.99	33 - 44%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CANS	\$ 32.90	24	\$ 1.37	2 FOR \$4	\$ 2.39	32 - 43%
	12 OZ. CANS	\$ 46.90	24	\$ 1.95	2 FOR \$5.33	\$ 3.19	27 - 39%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	SABRITAS (6.5 OZ. - 9.25 OZ.)	\$ 2.00	1	\$ 2.00	2 FOR \$5	\$ 2.99	20 - 33%

\* COST PRICE BEFORE REBATE

\* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES