






ACSR

JANUARY 2022 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	20 OZ. FANTA FLAVORS	\$ 25.17	24	\$ 1.04	2 FOR \$3	\$ 1.69	31 - 38%
	12 OZ. MINUTE MAID JUICE	\$ 28.32	24	\$ 1.18	2 FOR \$3.33	\$ 1.99	29 - 41%
	12 OZ. COKE WITH COFFEE	\$ 14.75	12	\$ 1.23	2 FOR \$4	\$ 2.39	39 - 49%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	12 OZ. MONSTER ENERGY	\$ 30.55	24	\$ 1.27	3 FOR \$5.33	\$ 2.29	28 - 45%
	20 OZ. DASANI WATER	\$ 18.88	24	\$ 0.79	1.39	\$ 1.39	43.00%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. GATORADE	\$ 24.00	24	\$ 1.00	2 FOR \$3	\$ 1.79	33 - 44%
	20 OZ. CSD CORE	\$ 28.80	24	\$ 1.20	2 FOR \$3.50	\$ 2.19	31 - 45%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 10.95	15	\$ 0.73	\$0.99	\$ 0.99	26%
	16 OZ. ROCKSTAR	\$ 14.40	12	\$ 1.20	2 FOR \$3.50	\$ 2.49	31 - 52%
	20 OZ. CSD FLAVORS	\$ 19.87	24	\$ 0.83	2 FOR \$2.50	\$ 2.19	34 - 62%
	16 OZ. MOUNTAIN DEW RISE	\$ 17.08	12	\$ 1.42	2 FOR \$4.33	\$ 2.49	34 - 43%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 28.00	24	\$ 1.17	2 FOR \$3.50	\$ 2.09	33 - 44%
	18 OZ. BAI ANTIOXIDANT/ BOOST	\$ 16.00	12	\$ 1.33	2 FOR \$4	\$ 2.49	34 - 47%
	16 OZ. A-SHOC ENERGY	\$ 16.30	12	\$ 1.36	2 FOR \$4	\$ 2.79	32 - 51%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 33.90	24	\$ 1.41	2 FOR \$4.22	\$ 2.39	33 - 41%
	12 OZ. CAN	\$ 46.90	24	\$ 1.95	2 FOR \$5.33	\$ 3.19	27 - 39%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	XL LAY'S	\$ 2.75	1	\$ 2.75	2 FOR \$7	\$ 4.09	21 - 33%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES