






ACSR

JULY 2022 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD BOTTLE	\$ 28.77	24	\$ 1.19	2 FOR \$3.50	\$ 2.19	32 - 46%
	16 OZ. MONSTER	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	28 OZ. POWERADE	\$ 14.90	15	\$ 0.99	2 FOR \$2.50	\$ 2.19	21 - 55%
	28 OZ. BODY ARMOR	\$ 17.16	12	\$ 1.43	2 FOR \$4	\$ 2.99	29 - 52%
	20 OZ. FANTA FLAVORS	\$ 25.17	24	\$ 1.05	2 FOR \$3	\$ 1.69	30 - 38%
	16 OZ. REIGN ENERGY DRINKS	\$ 18.72	12	\$ 1.56	2 FOR \$4.50	\$ 2.69	31 - 42%
	16 OZ. FULL THROTTLE/ NOS	\$ 36.11	24	\$ 1.50	2 FOR \$4.50	\$ 2.69	33 - 44%
	12 OZ. MONSTER ENERGY SLIM	\$ 30.55	24	\$ 1.27	3 FOR \$5.33	\$ 2.29	28 - 45%
	20 OZ. DASANI WATER	\$ 17.54	24	\$ 0.73	2 FOR \$2	\$ 1.39	27 - 47%
	1 LITER DASANI WATER	\$ 11.30	12	\$ 0.94	2 FOR \$2.50	\$ 1.59	25 - 41%
	1 LITER BODY ARMOR WATER	\$ 15.24	12	\$ 1.27	2 FOR \$4	\$ 2.59	37 - 51%
	12 OZ. MINUTE MAID JUICE	\$ 22.56	24	\$ 0.94	2 FOR \$3	\$ 1.99	37 - 53%
	23 OZ. PEACE TEA	\$ 9.80	12	\$ 0.82	2 FOR \$2.22	\$ 1.49	26 - 45%
	16 OZ. CSD CANS	\$ 22.50	24	\$ 0.94	2 FOR \$3.25	\$ 1.79	42 - 48%
	13.2 OZ. CSD PET	\$ 22.08	24	\$ 0.92	2 FOR \$2.50	\$ 1.79	26 - 49%
	700 ML. SMARTWATER	\$ 29.76	24	\$ 1.24	2 FOR \$3.25	\$ 1.99	24 - 38%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	28 OZ. GATORADE	\$ 21.00	15	\$ 1.40	2 FOR \$4	\$ 2.59	30 - 46%
	1 LITER AQUAFINA WATER	\$ 13.80	15	\$ 0.92	2 FOR \$2.50	\$ 2.19	26 - 58%
	20 OZ. CSD CORE	\$ 28.80	24	\$ 1.20	2 FOR \$3.50	\$ 2.19	31 - 45%
	14 OZ. MUSCLE MILK	\$ 21.53	12	\$ 1.79	2 FOR \$5	\$ 3.99	28 - 55%
	1 LITER BRISK TEA	\$ 13.00	15	\$ 0.86	2 FOR \$2.50	\$ 1.49	31 - 42%
	16 OZ. ROCKSTAR	\$ 14.40	12	\$ 1.20	2 FOR \$3.50	\$ 2.49	31 - 52%
	20 OZ. CSD FLAVORS	\$ 19.87	24	\$ 0.83	2 FOR \$2.50	\$ 2.19	34 - 62%
	16 OZ. MOUNTAIN DEW RISE	\$ 17.08	12	\$ 1.42	2 FOR \$4.33	\$ 2.49	34 - 43%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 28.00	24	\$ 1.16	2 FOR \$3.50	\$ 2.19	34 - 47%
	500 ML VITA COCO	\$ 20.00	12	\$ 1.66	2 FOR \$5	\$ 3.09	34 - 46%
	16 OZ. SNAPPLE	\$ 11.00	12	\$ 0.91	2 FOR \$2.50	\$ 2.09	27 - 56%
	12 OZ./ 16 OZ. XYIENCE/ ASHOC	\$ 18.20	12	\$ 1.51	2 FOR \$4.44	\$ 2.99	32 - 49%
	18 OZ. BAI	\$ 17.60	12	\$ 1.46	2 FOR \$4.44	\$ 2.59	34 - 44%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 33.90	24	\$ 1.41	2 FOR \$4.22	\$ 2.39	33 - 41%
	12 OZ. CAN	\$ 44.40	24	\$ 1.55	3 FOR \$7.50	\$ 3.29	26 - 53%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	LAYS & DORITOS (1.75 - 3 OZ.)	\$ 1.50	1	\$ 1.50	2 FOR \$4	\$ 2.29	25 - 34%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES