






ACSR

FEBRUARY 2024 PROMOTIONS



	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 40.19	24	\$ 1.67	2 FOR \$5	\$ 3.29	33-49%
	1 LITER SMART WATER	\$ 20.76	12	\$ 1.73	2/\$4.50	\$ 3.29	23-47%
	500 ML. DASANI 24 PK	\$ 4.40	1	\$ 4.40	\$5.99	\$ 5.99	27.00%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD CORE	\$ 33.10	24	\$ 1.38	2 FOR \$4	\$ 2.49	31 - 45%
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. CSD FLAVORS	\$ 21.60	24	\$ 0.90	2 FOR \$3	\$ 2.29	40 - 61%
	12 OZ. CELSIUS ENERGY	\$ 18.50	12	\$ 1.54	2 FOR \$4.50	\$ 2.69	31 - 43%
	16 OZ. ROCKSTAR	\$ 16.80	12	\$ 1.40	2 FOR \$4	\$ 2.59	30 - 46%
	20 OZ. GATORLYTE	\$ 20.85	12	\$ 1.74	2/\$5.00	\$ 3.29	31-475%
	12 OZ. G FAST TWITCH ENERGY	\$ 19.00	12	\$ 1.58	2 FOR \$5	\$ 2.99	37 - 47%
	15PK/12PK CANS	\$ 13.60	2	\$ 6.80	2/\$16.00	\$ 8.99	15 - 24%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 28.80	24	\$ 1.20	2 FOR \$4	\$ 2.29	40 - 48%
	16 OZ. SNAPPLE TEA	\$ 11.00	12	\$ 0.92	2 FOR \$3	\$ 2.09	39 - 56%
	500 ML. VITA COCO PET	\$ 20.00	12	\$ 1.67	2 FOR \$5	\$ 3.09	33 - 46%
	16 OZ. C4 PERFORMANCE ENERGY	\$ 18.00	12	\$ 1.50	2 FOR \$5	\$ 2.99	40 - 50%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 39.75	24	\$ 1.66	2 FOR \$5	\$ 2.89	34 - 43%
	12 OZ. CAN	\$ 49.95	24	\$ 2.08	3 FOR \$8.50	\$ 3.79	27 - 45%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	LAY'S (\$4.79) (5.0 - 7.75 OZ.)	\$ 3.18	1	\$ 3.18	2 FOR \$8	\$ 4.79	21 - 34%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES