






ACSR

JULY 2024 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 40.19	24	\$ 1.67	2 FOR \$5	\$ 3.29	33 - 49%
	28 OZ. BODY ARMOR	\$ 20.64	12	\$ 1.72	2 FOR \$4.25	\$ 3.29	19 - 48%
	28 OZ. POWERADE	\$ 18.90	15	\$ 1.26	2 FOR \$3	\$ 2.59	16 - 51%
	18.5 OZ. GOLD PEAK TEA	\$ 17.76	12	\$ 1.48	2 FOR \$3.75	\$ 2.79	21 - 47%
	500 ML. DASANI 24 PK	\$ 4.40	1	\$ 4.40	\$5.99	\$ 5.99	27%
	13.2 OZ. CSD	\$ 27.60	24	\$ 1.15	2 FOR \$3.33	\$ 2.09	31 - 45%
	16 OZ. CAN CSD	\$ 26.16	24	\$ 1.09	2 FOR \$3.33	\$ 1.99	35 - 45%
	20 OZ. VITAMIN WATER	\$ 17.40	12	\$ 1.45	2 FOR \$4	\$ 2.79	28 - 48%
	12 OZ. MINUTE MAID JUICE	\$ 35.52	24	\$ 1.48	2 FOR \$4	\$ 2.79	26 - 47%
	23 OZ. PEACE TEA	\$ 12.00	12	\$ 1.00	2 FOR \$2.50	\$ 1.89	20 - 47%
	20 OZ. DASANI WATER	\$ 21.36	24	\$ 0.89	2 FOR \$2.25	\$ 2.09	21 - 57%
	1 LITER DASANI WATER	\$ 14.76	12	\$ 1.23	2 FOR \$3	\$ 2.59	18 - 53%
	700 ML SMART WATER	\$ 36.24	24	\$ 1.51	2 FOR \$3.50	\$ 2.79	14 - 46%
	16 OZ. MM AQUA FRESCA	\$ 21.60	24	\$ 0.90	2 FOR \$2.75	\$ 1.69	35 - 47%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD CORE	\$ 33.10	24	\$ 1.38	2 FOR \$4	\$ 2.49	31 - 45%
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. CSD FLAVORS	\$ 21.60	24	\$ 0.90	2 FOR \$3	\$ 2.29	40 - 61%
	12 OZ. CELSIUS ENERGY	\$ 19.50	12	\$ 1.63	2 FOR \$5	\$ 2.99	35 - 46%
	16 OZ. ROCKSTAR	\$ 16.80	12	\$ 1.40	2 FOR \$4	\$ 2.59	30 - 46%
	28 OZ. GATORADE	\$ 23.05	15	\$ 1.54	3 FOR \$6	\$ 3.49	23 - 56%
	16.9 OZ. Gfit	\$ 18.50	12	\$ 1.54	3 FOR \$6	\$ 3.49	23 - 56%
	20 OZ. GATORLYTE	\$ 20.85	12	\$ 1.74	2 FOR \$5	\$ 3.29	31 - 47%
	STARBUCKS	\$ 28.65	12	\$ 2.39	2 FOR \$7.50	\$ 4.69	36 - 49%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 28.80	24	\$ 1.20	2 FOR \$4	\$ 2.89	40 - 59%
	16 OZ. C4	\$ 18.00	12	\$ 1.50	2 FOR \$4.50	\$ 2.99	33 - 50%
	21 OZ. ELECTROLIT	\$ 19.80	12	\$ 1.65	2 FOR \$5	\$ 3.49	40 - 53%
	16.4 OZ. VITA COCO JUICE	\$ 20.00	12	\$ 1.67	2 FOR \$5	\$ 2.79	33 - 40%
	30.4 CORE HYDRATION WATER	\$ 17.20	12	\$ 1.43	2 FOR \$4.50	\$ 2.99	36 - 52%
	16 OZ. SNAPPLE	\$ 12.75	12	\$ 1.06	2 FOR \$3.50	\$ 2.09	39 - 49%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 37.25	24	\$ 1.55	3 FOR \$6.50	\$ 2.89	28 - 46%
	12 OZ. CAN	\$ 52.45	24	\$ 2.19	2 FOR \$6	\$ 3.79	27 - 42%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	\$2.69 DORITOS (2.75 - 3 OZ.)	\$ 1.59	1	\$ 1.59	2 FOR \$4	\$ 2.69	21 - 41%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES