

ACSR

DECEMBER 2024 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 40.19	24	\$ 1.67	2 FOR \$5	\$ 3.29	33 - 49%
	500 ML. DASANI 24 PK	\$ 4.40	1	\$ 4.40	\$5.99	\$ 5.99	27%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. GATORADE	\$ 28.80	24	\$ 1.20	2 FOR \$4	\$ 2.49	40 - 52%
	12 OZ. CELSIUS ENERGY	\$ 19.50	12	\$ 1.63	2 FOR \$5	\$ 2.99	35 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	12 OZ. 12 PACKS	\$ 11.05	2	\$ 5.53	2 FOR \$13	\$ 7.99	15 - 31%
	2 LITER CSD	\$ 13.90	8	\$ 1.74	2 FOR \$4.50	\$ 2.99	23 - 42%
	16 OZ. C4 ENERGY	\$ 18.00	12	\$ 1.50	2 FOR \$4.50	\$ 2.99	33 - 50%
	ELECTROLIT 21 OZ.	\$ 19.80	12	\$ 1.65	2 FOR \$5.50	\$ 3.49	40 - 53%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 37.25	24	\$ 1.55	3 FOR \$6.50	\$ 2.89	28 - 46%
	12 OZ. CAN	\$ 52.45	24	\$ 2.19	2 FOR \$6	\$ 3.79	27 - 42%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	FRITOS & CHEETOS XL (5.89) (7 - 10 OZ.)	\$ 3.72	1	\$ 3.72	2 FOR \$9	\$ 5.89	17 - 37%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES