




ACSR

JANUARY 2025 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 40.19	24	\$ 1.67	2 FOR \$5	\$ 3.29	33 - 49%
	700 ML. SMARTWATER	\$ 36.74	24	\$ 1.53	2 FOR \$3.50	\$ 2.79	13 - 45%
	500 ML. DASANI 24 PK	\$ 4.40	1	\$ 4.40	\$5.99	\$ 5.99	27%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 30.60	24	\$ 1.28	2 FOR \$4.25	\$ 2.69	40 - 52%
	16/15.9 OZ. SNAPPLE	\$ 11.00	12	\$ 0.92	2 FOR \$3	\$ 2.09	39 - 56%
	16 OZ. C4 ENERGY	\$ 20.00	12	\$ 1.67	2 FOR \$5.50	\$ 3.19	39 - 48%
	500 ML. VITA COCO PET	\$ 20.70	12	\$ 1.73	2 FOR \$5	\$ 3.19	31 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	LAYS & CHEETOS (\$2.69) (2 - 4 OZ.)	\$ 1.59	1	\$ 1.59	2 FOR \$4	\$ 2.69	21 - 41%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES