






ACSR

FEBRUARY 2025 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 40.19	24	\$ 1.67	3 FOR \$7	\$ 3.49	28 - 52%
	500 ML. DASANI 24 PK	\$ 4.40	1	\$ 4.40	\$5.99	\$ 5.99	27%
	1 LITER SMART WATER	\$ 20.76	12	\$ 1.73	2 FOR \$4.50	\$ 3.29	23 - 47%
	14 OZ. CORE POWER	\$ 30.96	12	\$ 2.58	2 FOR \$7	\$ 4.69	26 - 45%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL (EDLP) (EACH)	MARGIN
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. CSD FLAVORS	\$ 24.95	24	\$ 1.04	2 FOR \$3.33	\$ 2.29	38 - 55%
	20 OZ. GATORADE	\$ 28.80	24	\$ 1.20	2 FOR \$4	\$ 2.49	40 - 52%
	16 OZ. ROCKSTAR	\$ 17.90	12	\$ 1.49	2 FOR \$4.50	\$ 3.29	34 - 55%
	12 OZ. CELSIUS ENERGY	\$ 19.50	12	\$ 1.63	2 FOR \$5	\$ 2.99	35 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 30.60	24	\$ 1.28	2 FOR \$4.25	\$ 2.69	40 - 52%
	16/15.9 OZ. SNAPPLE	\$ 11.00	12	\$ 0.92	2 FOR \$3	\$ 2.09	39 - 56%
	16 OZ. C4 ENERGY	\$ 20.00	12	\$ 1.67	2 FOR \$5.50	\$ 3.19	39 - 48%
	500 ML. VITA COCO PET	\$ 20.70	12	\$ 1.73	2 FOR \$5	\$ 3.19	31 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETEAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 39.75	24	\$ 1.66	2 FOR \$5	\$ 2.89	34 - 43%
	12 OZ. CAN	\$ 49.95	24	\$ 2.08	3 FOR \$8.50	\$ 3.79	27 - 45%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETEAIL (EDLP) (EACH)	MARGIN
	\$2.69 CHEETOS & LAYS (2 - 4 OZ.)	\$ 1.59	1	\$ 1.59	2 FOR \$4	\$ 2.69	21 - 41%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES