






## APRIL 2025 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	16 OZ. MONSTER	\$ 42.35	24	\$ 1.76	2 FOR \$5.5	\$ 3.49	36 - 49%
	500 ML. DASANI 24 PK	\$ 4.60	1	\$ 4.60	\$5.99	\$ 5.99	23%
	28 OZ. POWERADE	\$ 19.20	15	\$ 1.28	2 FOR \$3	\$ 2.69	15 - 52%
	355 ML GLASS BOTTLE CSD	\$ 31.68	24	\$ 1.32	\$1.99	\$ 1.99	34.00%
	12 OZ. MINUTE MAID JUICE	\$ 32.88	24	\$ 1.37	2 FOR \$3.75	\$ 2.79	27 - 51%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 33.10	24	\$ 1.38	2 FOR \$4	\$ 2.89	31 - 52%
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. CSD FLAVORS	\$ 24.95	24	\$ 1.04	2 FOR \$3.33	\$ 2.29	38 - 55%
	28 OZ. GATORADE	\$ 26.10	15	\$ 1.74	2 FOR \$5	\$ 3.49	30 - 50%
	20 OZ. GATORLYTE	\$ 20.85	12	\$ 1.74	2 FOR \$5	\$ 3.49	31 - 50%
	16 OZ. ROCKSTAR	\$ 17.90	12	\$ 1.49	2 FOR \$4.50	\$ 3.29	34 - 55%
	12 OZ. CELSIUS ENERGY	\$ 19.50	12	\$ 1.63	2 FOR \$5	\$ 2.99	35 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	12 PK. CSD	\$ 11.90	2	\$ 5.95	2 FOR \$14	\$ 8.99	15 - 34%
	21 OZ. ELECTROLIT	\$ 19.80	12	\$ 1.65	2 FOR \$5.50	\$ 3.29	40 - 50%
	16 OZ. GHOST ENERGY	\$ 20.50	12	\$ 1.71	2 FOR \$5.50	\$ 3.19	38 - 46%
	30.4 CORE WATER	\$ 17.20	12	\$ 1.43	2 FOR \$4.50	\$ 2.79	36 - 49%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 39.75	24	\$ 1.66	2 FOR \$5	\$ 2.89	34 - 43%
	12 OZ. CAN	\$ 52.45	24	\$ 2.19	2 FOR \$6	\$ 3.79	27 - 42%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	DORITOS XXVL (2 - 4 OZ.)	\$ 1.82	1	\$ 1.82	2 FOR \$5	\$ 2.99	27 - 39%

\* COST PRICE BEFORE REBATE

\* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES