

MAY 2025 PROMOTIONS

	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 34.23	24	\$ 1.43	2 FOR \$4	\$ 2.99	29 - 52%
	12 PK CSD	\$ 14.20	2	\$ 7.10	2 FOR \$14.98	\$ 9.99	5 - 29%
	16 OZ. MONSTER	\$ 42.35	24	\$ 1.76	2 FOR \$5.5	\$ 3.49	36 - 49%
	500 ML. DASANI 24 PK	\$ 4.60	1	\$ 4.60	\$5.99	\$ 5.99	23%
	28 OZ. POWERADE	\$ 19.20	15	\$ 1.28	2 FOR \$3	\$ 2.69	15 - 52%
	355 ML GLASS BOTTLE CSD	\$ 31.68	24	\$ 1.32	\$1.99	\$ 1.99	34.00%
	16 OZ. MIN. MAID AQUAS FRESCA	\$ 24.00	24	\$ 1.00	2 FOR \$3	\$ 1.89	33 - 47%
	16 OZ. CSD	\$ 26.64	24	\$ 1.11	2 FOR \$3.33	\$ 2.09	33 - 47%
	13.2 OZ. CSD	\$ 29.04	24	\$ 1.21	2 FOR \$3.33	\$ 2.29	27 - 47%
	2 LITER CSD	\$ 22.16	8	\$ 2.77	2 FOR \$6	\$ 4.09	8 - 32%
	28 OZ. BODY RMOR	\$ 20.64	12	\$ 1.72	2 FOR \$4.25	\$ 2.99	19 - 42%
	20 OZ. VITAMIN WATER	\$ 17.88	12	\$ 1.49	2 FOR \$4	\$ 2.49	26 - 40%
	20 OZ. DASANI WATER	\$ 22.32	24	\$ 0.93	2 FOR \$2.50	\$ 2.19	26 - 58%
	700 ML SMARTWATER	\$ 36.24	24	\$ 1.51	2 FOR \$3.50	\$ 2.79	14 - 46%
	16 OZ. REIGN/ BANG	\$ 20.40	12	\$ 1.70	3 FOR \$7	\$ 3.29	27 - 48%
	13.7 DUNKIN DONUTS	\$ 26.16	12	\$ 2.18	2 FOR \$6	\$ 3.99	27 - 45%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	20 OZ. CSD	\$ 33.10	24	\$ 1.38	2 FOR \$4	\$ 2.89	31 - 52%
	12 PK CSD	\$ 15.80	2	\$ 7.90	2 FOR \$18	\$ 9.99	12 - 21%
	1 LITER BRISK TEA	\$ 15.00	15	\$ 1.00	2 FOR \$3	\$ 1.69	33 - 41%
	20 OZ. CSD FLAVORS	\$ 24.95	24	\$ 1.04	2 FOR \$3.33	\$ 1.99	38 - 48%
	28 OZ. GATORADE	\$ 23.30	15	\$ 1.55	2 FOR \$5 3 FOR \$1	\$ 3.49	38 - 56%
	20 OZ. GATORLYTE	\$ 20.85	12	\$ 1.74	2 FOR \$5	\$ 3.49	31 - 50%
	16 OZ. ROCKSTAR	\$ 17.90	12	\$ 1.49	2 FOR \$4.50	\$ 3.29	34 - 55%
	12 OZ. CELSIUS ENERGY	\$ 19.50	12	\$ 1.63	2 FOR \$5	\$ 2.99	35 - 46%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	12 PK. CSD	\$ 11.90	2	\$ 5.95	2 FOR \$14	\$ 8.99	15 - 34%
	20 OZ. CSD	\$ 30.60	24	\$ 1.28	2 FOR \$4.25	\$ 2.89	40 - 56%
	16.5 OZ. VITA COCO JUICE	\$ 21.00	12	\$ 1.75	2 FOR \$5	\$ 2.99	30 - 41%
	16 OZ. GHOST ENERGY/ C4	\$ 20.50	12	\$ 1.71	2 FOR \$5.50	\$ 3.19	38 - 46%
	30.4 CORE WATER	\$ 17.20	12	\$ 1.43	2 FOR \$4	\$ 2.79	28 - 49%
	PRODUCT NAME	ON INVOICE	CASE COUNT	SINGLE UNIT COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	8.4 OZ. CAN	\$ 39.75	24	\$ 1.66	2 FOR \$5	\$ 2.89	34 - 43%
	12 OZ. CAN	\$ 49.95	24	\$ 2.08	3 FOR \$8.5	\$ 3.79	27 - 45%
	PRODUCT NAME	ON INVOICE	CASE COUNT	COST	PROMOTION	SUGGESTED RETAIL (EDLP) (EACH)	MARGIN
	\$2.99 VALUE LINE FLAVORS (3.25 - 11 OZ.)	\$ 2.00	1	\$ 2.00	2 FOR \$5	\$ 2.99	20 - 33%

* COST PRICE BEFORE REBATE

* ALL ACSR MEMBERS ARE REQUIRED TO FOLLOW ALL THE VENDORS PROMOTIONS TO QUALIFY FOR VENDORS REBATES